

# the BUZZ on waxing

Have you ever bitten into an apple and then left it sitting? Not so appealing when you return right? Ever wonder why? The answer is Oxidation. Once the protective seal (also known as the peel) of an apple is broken and exposed to the earth's elements, a process known as oxidation occurs. **Oxidation is the interaction between oxygen molecules and all the different substances they may contact, from metal to living tissue.**



Oxygen is a good thing and we need it to live, but when it interacts with your car, it can leave extensive damage to the clear coat and eventually the paint, **COSTING you big bucks for repair.**

Waxing adds a layer of armor to your "protective seal", helping to prevent clear coat damage. Simply put waxing is one simple way to protect one of your biggest investments, **SAVING you big bucks.**

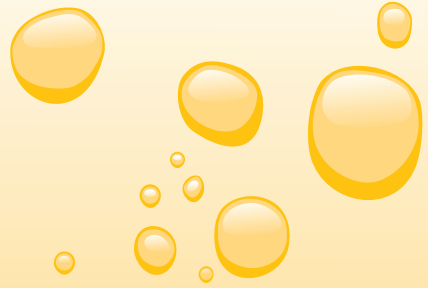


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# 2 types of wax

**Carnauba's paste wax** is the hardest natural wax known to man. This wax is produced by the Brazilian Tree of Life in order to coat and protect its leaves from the intense tropical climate of Brazil. A properly applied application of carnauba based car wax to your car will protect it from UV rays, heat, moisture, oxidation and other types of environmental contamination. One disadvantage of a paste wax is that they all have a melting point. In more humid and warm climates, like Houston, Texas, this melting point is easily reached; giving the paste wax limited longevity. Properly applied the Carnauba paste wax should last up to 6-8 washes.

**Sealant waxes** are booming on to the auto detailing scene, and for good reason! They have become a favorite because of their fast, long-lasting results while still offering all of the benefits of a traditional paste wax. Properly applied the acrylic Teflon sealant wax should last 8-12 washes.



## carnauba's paste wax

mid-size  
**\$30**

full-size  
**\$35**

over-size  
**\$40**

## acrylic teflon sealant

mid-size  
**\$60**

full-size  
**\$65**

over-size  
**\$70**

**all wax is hand applied**



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